

Africa Spain Business Summit

2nd edition

COUNTRY FOCUS

-  CÔTE D'IVOIRE
-  DR CONGO
-  MOROCCO

PIONEERING NEW FRONTIERS IN INVESTMENT AND TRADE

9, 10 & 11 JULY 2024

BARCELONA

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AFRICA
FORUMS

Empowering South South Cooperation

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Building bridges and unlocking opportunities

Boasting a richly diversified economy, Spain stands as a pivotal trading partner for Africa. Just a stone's throw away, at less than 14 kilometers, lies one of Europe's most vibrant economies, bolstered by a robust political stance. With a staggering GDP of 1.3 trillion euros, it unlocks vast investment and trade opportunities with Africa.

The Spanish Kingdom, rooted in strength, thrives through diverse sectors like agribusiness and construction materials, alongside flourishing manufacturing industries in automotive and textiles. Spain also shines as a global leader in renewable energy, complemented by top-tier infrastructures and a celebrated social services sector.

Since joining the European Union in 1986, Spain's economic surge has not only positioned its companies as the top foreign investors in Latin America but also as the foremost trading and industrial ally of Morocco.

Africa, with its youthful, innovative spirit and burgeoning middle class, presents immense growth potential, eagerly seeking to broaden its horizons beyond traditional partners. This sets the stage for Spain to inject substantial value into Africa's sought-after sectors like infrastructure, social services, IT, financial services, and R&D.

Now, turning its gaze towards Africa, Spain is keen to explore the continent's rich tapestry of economic development, investment, and import/export prospects.

In pursuit of strengthening the communication channels between Africa and Spain, One Africa Forums proudly presents the second edition of the Africa-Spain Business Summit. This high-level forum, slated for July 2024 in Barcelona, offers Spanish investors, exporters, and importers an unrivaled platform to connect with decision-makers across the African continent.



Hosted in Barcelona, Spain's economic powerhouse and the administrative heart of Catalonia, the summit celebrates the city's pivotal role in the Spanish economy. Accounting for 28% of Spain's total exports and 20% of its GDP, Barcelona stands as a strategic European maritime gateway and a leading industrial hub.

This forum, a unique dialogue platform, is set to foster win-win alliances across diverse topics of mutual interest. This three-day event, in its exclusive setting, will convene ministers, government officials, investors, and organizations from Africa and Spain, poised to delve into and seize business opportunities.

Mark your calendars and don't miss this unparalleled Africa-Spain business event!

MEDIA & NETWORK PARTNERS

Agenda Pública



AMONG OUR 2024 SPEAKERS



Josefa Sacko
Commissioner for
Agriculture, Rural
Development
African Union



Diego Martínez Belío
Secretary of State for
Foreign and Global Affairs
at the Ministry of Foreign
Affairs of Spain



Carlos Pinto Pereira
Minister of Foreign Affairs,
International Cooperation
and Communities of the
Republic of Guinea Bissau



Ryad Mezzour
Minister of Industry
& Trade
Morocco



Bruno Koné
Minister of
Construction and
Urban Development
Côte d'Ivoire



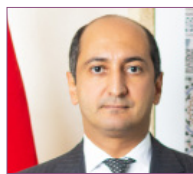
Jaume Collboni
Mayor of Barcelona



**Antoine Lékpa
Gbegeni**
Minister for Agriculture,
Livestock and Rural
Development, Togo



Barbosa Suzi Carla
Special Counselor of
President of the Republic
of Guinea Bissau



Mohamed Methqal
Managing Director
Agence Marocaine
de Coopération
Internationale.



Sergio Tomo
Minister of Justice, Cults &
Penitentiary Institutions of
the Republic of Equatorial
Guinea



Ana de Vicente Lancho
DDG for Mediterranean & Africa
Secretariat of State for
Commerce, Spain



**Anthony Nkinzo
Kamole**
Managing Director
ANAPI, DRC



Luis Salvadó Tenesa
President
Port of Barcelona



Hien Sié
Managing Director
Port Autonome d'Abidjan



Albert Alsina
Founder & CEO Mediterranean
Capital Partners, Spain



**Alberto Martinez
Catalan**
Head of International Finance
Instituto De Credito Oficial



Solange Amichia
Managing Director
CEPICI, Côte d'Ivoire



**Hermione Bolumbe
Bakando**
General Secretary of the
UDPS/Kibassa, DRC



Cyrus Ngo'o
CEO
Port Autonome de Douala



Mariétou Coulibaly
Managing Director
CCR-UEMOA



Kouassi Jérôme Ehui
Chairman
Banker Association
APBEF-Côte d'Ivoire



Rosa Cañadas
President
Fundacion Tanja



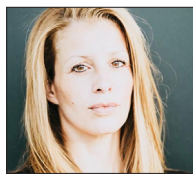
Abdou Diop
Managing Partner
Mazars



Salwa Akhannouch
CEO
AKSAL, Morocco



David Garay
CEO
Indegate Morocco



Anne-Sophie Firion
Arbitrator of the
Common Court of Justice
& Arbitration - OHADA



**Javier Fernandez
Arribas**
Managing Director
Atalayar Entre Dos Orillas



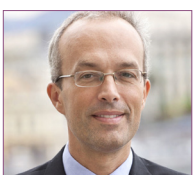
**Dr. Abdelkader El
Khissassi**
Deputy Secretary General
Union for the Mediterranean



**Alouch Obado
Beatrice Grace**
President, AFRICA 2.0
Spain



Patrice Melom
CEO
Port Autonome de Kribi



Jordi Torrent
General Secretary
MEDPorts Association



Moubarack LO
Managing Director
Bureau de Prospective
Economique du Sénégal



François Serres
Founder & International
lawyer Specialist in
OHADA Law



Hassan M. Alaoui
Chairman
One Africa Forums



Marc Lopez Plana
Managing Director
Agenda Pública
Spain



Saâd Bendidi
Chairman & Senior
Partner
Mediterrania Capital
Partners, Spain



Miguel Angel Moratinos, United Nations Under-Secretary

Here, we are ready to delve into pioneering initiatives to foster a revitalized Africa Europe pact, with Spain playing an instrumental role. *ASBS, Madrid 2023*

Tuesday July 9th

08H00 - 18H00 WELCOME & INTERACTIVE EXCHANGES

Greeting the participants and distributing badges. A dedicated time for meaningful interactions and networking among participants, fostering idea sharing and connections.

18H00 WELCOME COCKTAIL

Kicking off the Africa Spain Business Summit 2024 in a warm and friendly atmosphere. A welcome cocktail reception hosted by **H.E Jaume Collboni, Mayor of Barcelona**. This gathering offers the perfect environment to engage and establish valuable connections for the upcoming days.

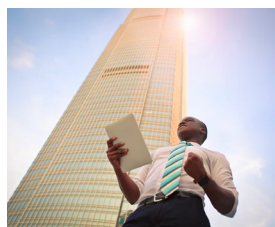
Wednesday July 10th

08H30 WELCOMING SPEECH

Hassan M. Alaoui, Chairman, One Africa Forums
Jaume Collboni, Mayor of Barcelona

09H00 - 09H30 INTRODUCTORY NOTE

A geopolitical outlook: Mitigating risks in Africa



In addressing risk mitigation in Africa from a geopolitical perspective, it's imperative to recognize the multifaceted challenges intertwined with the continent's diverse geopolitical landscape. Understanding and navigating these complexities are essential for fostering stability,

sustainable development, regional cooperation, and promoting trade and investment.

Abdou Souleye Diop, Managing Partner, Mazars

09H30 - 11H00 OPENING SESSION

Understanding the forces shaping Africa's markets and unlocking opportunities for investments and trade

Africa is a diverse continent with a multitude of cultures, economies, and markets. To promote investments and foster successful trade ties between and Spain and African countries, it is essential to understand the dynamics at play.

This session will also address challenges in Spanish investments, explore strategies for investment promotion, infrastructure development, and discuss ways to overcome trade barriers, including the use of digitalization and public-private partnerships.

- What demographic and economic factors are currently shaping African markets?
- What are the primary challenges in attracting Spanish investments to African economies, and what strategies can address these for mutual benefit?
- How can investment promotion agencies more



MASTER OF CEREMONY

Stephane Tchirffo, TV Host and Journalist, RTI

effectively stimulate and facilitate Spanish investments in Africa to ensure benefits for both sides?

- What are effective ways to overcome Spain-Africa trade barriers, and how can successful global trade examples inform Spain-Africa economic growth?

This high-level panel will be chaired by Mr. Diego Martínez Belío, Secretary of State for Foreign and Global Affairs at the Ministry of Foreign Affairs of Spain, and will feature the confirmed participation of Senior Government Officials from Togo, the Democratic Republic of the Congo, Côte d'Ivoire, Morocco, Guinea-Bissau, and Equatorial Guinea.

M Abdou Souleye Diop, Managing Partner, Mazars

11H00 - 11H45 COFFEE BREAK

11H45 - 12H15 KEYNOTE

Spain, a strategic partner for Africa

Proximity and Spain's expertise make it a compelling trading partner for African economies. Key officials will emphasize geographical proximity, Spain's sectoral expertise, and its role as an alternative trading partner. This session highlights the multifaceted benefits of trade ties between African economies and Spain.

Ana de Vicente Lancho, DDG for Mediterranean & Africa, Secretariat of State for Commerce, Spain

12H15 - 13H15 COUNTRY FOCUS

Côte d'Ivoire, gateway to West Africa ?

This session spotlights Côte d'Ivoire as a reliable gateway for Spanish investors into West Africa. Discussions cover its business-friendly environment, investment opportunities, and strong infrastructure, making it ideal for Spanish enterprises. Participants gain insights into Côte d'Ivoire's potential for successful trade and investment.



Solange Amichia, Managing Director, CEPICI, Côte d'Ivoire

13H30 - 15H00 LUNCH BREAK & NETWORKING

15H00 - 16H00 PANEL DEBATE 1

Processing industries leading Africa's promising sectors

Processing industries are at the forefront and can significantly enhance trade and investment between Africa and Spain. This session will focus on key topics related to collaborative efforts, strategic initiatives, and opportunities for bilateral growth among key Spanish and African stakeholders.

- Why are processing industries among the promising sectors in Africa?
- How can Spain benefit from the momentum around these industries and actively participate in their development?
- What specific strategies can be implemented to enhance collaboration between African and Spanish processing industries?



Amani Abou-Zeid, African Union Commissioner

Africa leads the world in terms of solidarity, collaboration and resilience, setting a remarkable example for all. *ASBS, Madrid 2023*

- To what extent can African countries benefit from the successful digital transformation of Spanish processing industries?

Marta Blanco Quesada, President, CEOE Internacional*
Daouda Coulibaly, President, Chambre Consulaire Régionale de l'Union Economique et Monétaire Ouest Africaine
François Serres, Founder & International lawyer Specialist in OHADA Law
Albert Alsina, President, Mediterrania Capital Partners
Senior Executive, Industrial Company, Côte d'Ivoire
Patrice Yantho Yondeu, Vice President Industry Commission GECAM, Cameroon
M Javier Fernandez Arribas, Director, Atalayar Entre Dos Orillas

16H00 - 17H00 PANEL DEBATE 2

Bridging Mediterranean and African Atlantic ports



Efficient port connectivity plays a pivotal role in facilitating trade between Spain and Africa. This discussion explores the logistic challenges and the significance of port networks in cross-border trade, particularly amidst the emergence of new

ports in Atlantic Africa and the advancements in supply chain management.

- Why is improved port connectivity essential for fostering seamless trade between Spain and African Atlantic countries?
- What are the prevailing challenges in transportation logistics that impact the Spain-Africa trade corridor?
- How can African Atlantic ports contribute to the industrial competitiveness of Spain, and what synergies can be explored between Atlantic African and Spanish ports?
- Why is port digital transformation essential for enhancing connectivity between African and Spanish ports and improving security?

Hien Sié, Managing Director, Port Autonome d'Abidjan
Senior representative, Tanger Med Special Agency
Abdoulaye Mamadou BA, President, Free Zone Authority of Nouadhibou*
Jordi Torrent, General Secretary, Medport Association
Moubarack LO, Managing Director Bureau de Prospective Economique du Sénégal
Jean-Marie Koffi General Secretary, PMAWCA*
Cyrus Ngo'o, CEO, Port Autonome de Douala
M David Garay, CEO, Indegate

17H00 - 17H30 SECTOR FOCUS

Education: Building the next generation of business leaders

Cultivating a new generation of business leaders is crucial for Africa and Spain. This debate focuses on promoting youth engagement, education, and skill development, emphasizing mentorship, internships, and educational partnerships in preparing future leaders for cross-border trade challenges. A special emphasis will be placed on the evolving role of digitalization and technological trends during this session.

Santiago Iñiguez de Onzoño, President, IE University*
Ambassador Mohamed Methqal, Director General, AMCI

17H30 - 18H00 SECTOR FOCUS

Urban development and city planning

Major African cities, such as Abidjan, are experiencing profound developmental shifts that demand innovative approaches to urban development and city planning. This session will highlight the significant challenges confronting cities in Côte d'Ivoire and explore the lessons that can be gleaned from the successful model of Barcelona.

H.E Bruno Nabagné Koné, Minister of Construction and Urban Development , Côte D'voire

Thursday July 11th

09H30 - 10H30 COUNTRY FOCUS ■

Lessons from Morocco-Spain business ties

Analyzing Morocco-Spain business ties offers valuable insights into success factors, challenges, and lessons for this bilateral trade relationship. By examining the factors behind success, challenges overcome, and lessons learned, participants can apply these insights to broader Spain-Africa trade relations.

- Success factors in the Morocco-Spain trade relationship.
- Challenges faced and overcome in this particular bilateral trade.
- Applying lessons learned to broader Spain-Africa trade relations.
- The role of diplomatic collaboration in facilitating trade and investment.

Interview with Mr. Adil El Rais, Co-Chairman, Morocco-Spain Economic Council.

10H30 - 11H30 PANEL DEBATE 3

Legal frameworks for investment and cross-border trade

The legal frameworks governing investment and cross-border trade is a major issue for African and Spanish Economic stakeholders. The objective of this debate is to help participants navigate complex regulatory landscapes, ensuring compliance and fostering a conducive environment for mutually beneficial business engagements.

- How do legal structures and frameworks for investment and trade differ between African countries and Spain, including regulatory bodies and compliance?
- What challenges do businesses face in navigating cross-border regulations, and what are the key features of investment laws in African countries and Spain?
- How do these legal frameworks protect foreign investments and investor rights?
- How does OHADA streamline legal processes and promote cross-border investments and trade within its member countries in relation to Spain?
- How will AfCFTA impact legal frameworks for investment and trade across African countries?

Sergio Tomo, Minister of Justice, Cults & Penitentiary Institutions of the Republic of Equatorial Guinea

Anthony Nkinzo Kamole, Managing Director, ANAPI, DRC
Anne-Sophie Firion, Arbitrator of the Common Court of Justice & Arbitration - OHADA

Mariétou Coulibaly, Managing Director, Chambre Consulaire Régionale de l'Union Economique et Monétaire Ouest Africaine

* To be confirmed



Abdou Souleye Diop, Managing Partner, Mazars

This edition has showcased the multitude of opportunities for collaboration and investments between Africa and Spain. *ASBS, Madrid 2023*

Rosa Cañadas, President, Fundacion Tanja

M Abdou Souleye Diop, Managing Partner, Mazars

11H30 - 12H00 COFFEE BREAK & NETWORKING

12H00 - 13H00 PANEL DEBATE 4

Trade Finance : The role of banks and cooperation agencies



This session explores trade finance, highlighting the roles of banking systems, cooperation agencies, and guarantee funds. Topics include banking support for Spain-Africa trade, enhancing financial institution collaboration, risk mitigation by

guarantee agencies, and innovative financing solutions like impact investment and trade finance platforms.

- How can banking systems strategically boost Spain-Africa trade, and what measures enhance their role in seamless financial mechanisms?
- How can collaboration among financial institutions from Spain and Africa be strengthened to create a more interconnected trade finance ecosystem, benefiting both regions?
- How can innovative financing solutions like impact investment and trade finance platforms diversify and enhance the financial landscape for cross-border trade between Spain and Africa?

Saad Bendidi, Chairman and Senior Partner, Mediterrania Capital Partners

Jérôme Ehui, Chairman, Banker's Association, APBEF Côte D'Ivoire

Alberto Martinez Catalan, Head of International Finance & Guarantees, Instituto De Credito Oficial

Cynthia Essognim Gnassingbe-Essonam, Senior Advisor, Office of the Secretary General, AfCFTA Secretariat*

Senior Executive, ABSA

M David Garay, CEO, Indegate

13H30 - 15H00 LUNCH BREAK & NETWORKING

15H00 - 15H30 KEYNOTE

Cultural intelligence and how to navigate the « Africas »

The need to explore how Spanish businesses can develop cultural intelligence to foster better trade relations between Spain and diverse African cultures. Discuss the role of cultural understanding in negotiation strategies and business etiquette in the context of Spain-Africa trade.

Senior representative, Fundación Tres Culturas

15H30 - 16H30 COUNTRY FOCUS

Democratic Republic of the Congo: A country with infinite potential

The Democratic Republic of the Congo (DRC) stands as a treasure trove of natural resources. With its vast reserves of minerals, forests, and arable land, the country holds immense promise for economic development and growth. Ambitious plans and ongoing efforts by the government to develop infrastructure and establish a robust industrial sector, coupled with a revamped investment framework, render the opportunities in the country limitless and boundless.

Interview with Mr. Anthony Nkinzo Kamole, Managing Director, ANAPI, DRC

16H30 - 17H30 PANEL DEBATE 5

How sustainable is Africa's development?



Embracing sustainability and ESG practices is vital for long-term resilience and value creation. Integrating these principles into business operations promotes responsible and ethical conduct, aligning with shared values. Spain and Africa

can build a resilient and mutually beneficial business landscape by prioritizing sustainability

- How can businesses in Africa and Spain effectively integrate ESG principles into their operations for sustainable development?
- What challenges and opportunities come with adopting ESG practices for sustainable development, and how can they be managed for long-term resilience?
- How do economic, environmental, and social factors emphasize the need for sustainability, and how can Spain and Africa collaborate to address them?
- How does ethical business conduct contribute to a resilient and mutually beneficial Spain-Africa business landscape driven by shared sustainable development values?
- How might accelerated digitalization impact sustainable development, and what lessons can be drawn from Spain's experience in this context?

Grace Obado, President, Africa 2.0

Javier Elizalde, Managing Director, Salvi

Dr Malle Fofana, Africa Director and Head of Programmes, Global Green Growth Initiative*

José Segura Clavell, Director, CASA AFRICA*

Abimbola Olufore, Head of the UNIDO Investment and Technology Promotion Office (ITPO), UNIDO*

M Marc Lopez, Director, Agenda Publica

17H30 - 18H00 SECTOR FOCUS

Infrastructure and construction

18H00 CLOSING SESSION



Albert Alsina, CEO, Mediterrania Capital Partners

Thanks to One Africa Forums we were able to talk sustainability, women's empowerment, and climate action for a brighter future for Africa. *ASBS, Madrid 2023*



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INSTITUTIONS CONCERNED

- » Ministries of Economy, Trade, and Foreign Affairs.
- » Key players in sustainable development and digital transformation.
- » Leading businesses in infrastructure, energy, agriculture, and technology sectors.
- » Multilateral organizations and developmental agencies.
- » Financial institutions including banks and investment firms.
- » Legal and strategic consulting firms.
- » Academic and research institutions.
- » Non-governmental organizations focused on economic development.

WHY SPONSOR

- » Premier event bridging African and Spanish economic collaborations.
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Empowering South South Cooperation

One Africa Forums is the leading B2B forum organizer in North, Central and West Africa, promoting South-South partnerships and fostering investment and development in strategic sectors. Founded in 2004, this Casablanca-based company has to its credit over 250 specialized forums in the fields of health, agriculture, digital, banking, postal services, infrastructure, ports, etc.... These annual events have become a must for the region's key players, with the aim of fostering greater integration on the continent.

With a network of 120,000 leaders worldwide, One Africa Forums is also active through two other distinct activities :

One Africa Live, a web conference platform ideal to reach out to various regions of the continent thanks to a tailor made virtual event.

One Africa Bespoke, physical conferences tailored to your strategic needs and designed to increase your footprint on the continent.

Information & Partnerships

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Speaking Opportunities

Youssef Waqif
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AGENDA 2024

Africa Banking Forum

27th, 28th & 29th February
Abidjan

Africa Capital Markets Forum

23rd, 24th & 25th April
Douala

Africa Ports Forum

28th, 29th & 30th May
Cotonou

Africa Business Spain Summit

9th, 10th & 11th July
Barcelone

Africa Pay & ID Expo

2nd, 3rd, 4th & 5th October
Marrakech

Africa Agri Forum

29th, 30th & 31th October
Abidjan

Africa Infrastructures Forum

26th, 27th & 28th November
Dakar

Africa Postal Forum

3rd, 4th & 5th December
Ouagadougou

Africa Digital Expo

10th, 11th & 12th December
Kinshasa



Africa Spain Business Summit

Barcelona



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